

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Steve Riedl, et al.
Serial No. : 10/662,776
Filed : September 15, 2003
For SYSTEM AND METHOD FOR ADVERTISEMENT
DELIVERY WITHIN A VIDEO TIME SHIFTING
ARCHITECTURE
Group Art Unit : 4127
Examiner : Adam B. Chornesky
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

This paper is being submitted in response to the Office Action dated
December 18, 2007, that was received in connection with the above-referenced
application.

Remarks begin on page 2.